



Millionaire Girls Club TV

There are 57 million working women, ages 24-54 in the U.S. that are a potent force in the new luxury marketplace. With an estimated buying power of 100 billion dollars, they are ready to spend for quality entertainment, food, apparel, home goods and spirits. Overwhelmed by the rigors of corporate life and family responsibilities this powerhouse segment is spending their discretionary income to pamper, reward and entertain with a new category of luxury products.

The Millionaire Girls Club, a television show and national tour, was created by Seraphim Studios as an entertainment and promotional platform for products and services consumed by today's status conscious, non-affluent luxury seeking woman. The series follows four Southern young and ambitious women millionaires on a mission to live the American Dream. Just like the famous Sex and the City characters, the women of our television show are new brand ambassadors that use influence marketing to connect with the women available to purchase apparel, consumer products, technology and much more.

#### **UNIQUE BRAND POSITIONING:**

The new luxury market is estimated at \$400 billion dollars in the United States and growing to a trillion dollars. Controlling 85% of all household buying decisions, women are the biggest consumers of luxury items. Even if most of these consumers are not affluent or super rich, they aspire to live a pampered and privileged lifestyle without having to be in the highest income brackets.

Through the Millionaire Girls Club Properties, we intend to create not only a lifelong connection with women but life-changing content and products that can be consumed by Gen X, Gen Y, Baby Boomers and their offspring. It is our primary goal for the sponsors and distributors of this property to have numerous opportunities to speak to these women and permanently etch the value of their brands in their hearts and minds forever.

We hope that after your review of the following information that you, too, will be excited and interested in getting involved with this innovative project, ***The Millionaire Girls Club.***



# SHOW SYNOPSIS

Long before Manolos, Birkins and Cosmos were seen in the hands of New York It girls - Scarletts and other infamous Southern Belles lived the pampered and privileged lifestyle of the rich and fabulous. In 2008, the ladies of the Millionaire Girls Club are ready to claim their place as the new arbiters of the glamorous life.

These four young fashionistas are on a constant ride of overseas shopping sprees and vacations in the most exclusive international locales. Each weekend their exclusive club is a trend setting hot spot where sophisticated rich and affluent professionals enjoy the intimate, invitation-only social scene. Alas, all of the members of the Millionaire Girls Club were all not born with silver spoons in their mouths, but what some lack in pedigree and experience, they make up for it in looks, drive, and ambition.

What makes these independent women so special and irresistible? As an elite group of southern beauties, they have mastered the ability to be lady-like, sexy, desirable, and shrewd businesswomen. Groomed by their mothers to marry entrepreneurs, high powered lawyers or politicians; they have decided to forgo their charm school training and make money their own way. Take a peek into the lives of women on a mission who demand their piece of the American Dream.

If you desire to be the center of attention, make an entrance that is unforgettable; achieve money, success and fame without compromising your feminine sensibilities, experience the amazing lives of Babi, Kinsley, Savannah and Taylor. Watch and learn the secrets of four femme fatales who are pursued by athletes, moguls and celebrities with reckless abandon. **No gold diggers here...these ladies own the mine.**

# CHARACTER SYNOPSIS

## BABI (*PRONOUNCED BABY*).



Originally from Tennessee, Babi is the ultimate daddy's girl. Raised to be a white glove wearing, conservative, throwback to the 1950s and 1960s woman, you won't catch her without her Louis Vuitton luggage, Hermes scarf, Lily Pulitzer pastels and Mikimoto pearls.

As the hostess of the group, she uses her God-given ability to entertain the club members at MGC dinner parties with stories that weave humor, psychiatry and romanticism with good old fashioned Southern flavor. Sweet, soft-spoken, beautiful and extremely intelligent, this 25 years old starlet appears to be the perfect wife material for a proper southern gentleman.

Will she live up to her parents' expectations and marry her betrothed, Jackson Rutherford or will she continue to enjoy independence and control as the new industry powerhouse of her own multi-million dollar lingerie company? How long can she maintain her status as a bad boy-loving, single girl living in a palatial southern Buckhead mansion?

**MGC CODE NAME: Steel Magnolia**

## SAVANNAH



Blond, sassy and alluring, Savannah is rebellious and defiant. Known as the rule breaker, her Hilton Head family tree is filled with women who used their intelligence to move up in social standing and to secure their futures. Rather than use her voluptuous 5-5 figure to entice men, she chooses her ability to speak the language of business to demand their respect. As the enterprising owner and publisher of **Shi Magazine** publisher she favors cigar smoking, southern gentleman tycoons looking to sponsor and invest in her business ideas.

Identified by her taste for objects that have a long-standing tradition of quality and heritage, you'll find her personal stylist selecting her wardrobe only from Chanel, Fendi, Ferragamo, and Balenciaga. A faithful and loyal friend, she is the glue that keeps the club together. Will she ever find the right business partner to expand her millionaire empire or will her temper, difficult attitude and unflappable demeanor drive away the one person who believes in her the most?

**MGC CODE NAME: Ice Princess**

## KINSLEY



Born and raised in Los Angeles, California, Kinsley was the only female in a male family dynasty of professional athletes. As a woman who knew players' statistics, salaries, averages and career potential, she was the resident sports authority among the popular girls and groupies at her high school in Pacific Palisades. After graduating from the University of Southern California with a double major in finance and broadcasting, she moved to Atlanta to become a newscaster for a national sports network.

As the new pretty face in a town of southern charmers, she shed her plain Jane wardrobe of sweats and sneakers for Jil Sander, Ralph Lauren Collection, and Prada. Unfortunately for this LA girl, her career in sports broadcasting ended abruptly. Kinsley became the youngest multi-million dollar financial banker, managing over 800 million dollars in assets as a managing partner in the prestigious firm of Mathison & Gilby. As for the boys, Kinsley never discriminates. Whatever sport is in season...she is ready to play ball. Will she ever return to her life of professional sports as a wife of an athlete or will she continue to dominate her field as the financial girl who rules the world?

**MGC CODE NAME: Show Stopper**

# TAYLOR



Taylor never grew up with the finer things in life, but she was determined to have it all before she turned 30. At the age of 28 she's almost there. After receiving a full scholarship to the same boarding school that Savannah and Babi attended, she realized that there was a world of luxury and privilege that existed for wealthy people.

After 10 years with an international beauty conglomerate, Taylor was making 100,000 dollars per month as the top International Executive Director. After growing tired of selling lotions, potions and dreams in a bottle for others, she started her own successful makeup line called **Juicy Cosmetics**. A new member of the millionaire world, she is determined to learn all of the secrets of wealth and class that she missed as a child growing up in rural Mississippi.

Famous for her love of diamonds, Ivy League educated men and flamboyant outfits, will Taylor ever feel like she is a true member of the Millionaire Girls Club? Or will she continue to leave a chain of broken hearts, and hide behind her success rather than believing that she belongs?

**MGC CODE NAME: Elizabeth Taylor**

